



Johnny K _ racing driver

Johnny Kanavas is a Professional Race Car Driver with a passion for endurance sports car racing. From a very young age, Johnny has had a passion for the sport. The ultimate dream is to compete in the 24-hours of Le Mans. Additional goals include competing in the 24-Hours of Daytona, 12-Hours of Sebring, 24-Hours of Nurburgring, along with other significant endurance races around the world.

Kanavas has been competing in the GRAND-AM Continental Tire Sports Car Challenge owned by the NASCAR organization and is looking to continue to race in the series, which will now fall under the Tudor United Sports Car Championship banner for 2014. For the 2012 & 2013 season, Johnny was the finishing-driver for the Mitchum Motorsports team in the ST-class of the CTSCC in a BMW 128i.

Johnny K has experience that runs much deeper than just being behind the wheel of racecars, which ultimately strengthens his skills as a driver. Johnny has worked as a mechanic, crew chief, team manager, driver coach, strategist, engineer, marketer, and of course driver in both amateur and professional ranked sports car road racing series. Kanavas spends his time outside the racecar teaching his craft as a professional driving instructor/coach at the Ford Racing School at Miller Motorsports Park along with other various organizations and pro and club level drivers. Having a deep understanding of all sides of sports car racing allows Johnny to have a strong working relationship with both engineers & crew and a thorough understanding of car-setup, driver development, race strategy & management.



Continental Tire Sports Car Challenge _ IMSA



The IMSA Continental Tire Sports Car Challenge is a grand touring and touring car racing series run by the International Motor Sports Association. The Continental Tire Sports Car Challenge is the premier proving ground for many of today's automotive manufacturers and drivers by using an endurance-racing format to test their mettle.

The Continental Challenge was the support series for Grand-Am's premier offering, the Rolex Sports Car Series. In 2014 the series will become the support series for the United SportsCar Championship series upon the merger of the Rolex Series and the American Le Mans Series. The series will become the IMSA Continental Tire Sports Car Challenge.

GS

The Grand Sport (GS) class features large-displacement 6-cylinder or 8-cylinder sports cars as well as small displacement 4-cylinder forced induction sports cars. These are the Ford Mustangs, Porsche 911's, Aston Martins, BMW M3's, Chevy Camaros, etc.

ST

The Street Tuner (ST) class is for smaller 4-cylinder or 6-cylinder compact sedans, coupes, or roadsters. These are the smaller displacement BMWs, Porsche Boxsters, Honda Civics, Nissan Altimas, Mazda MX-5s, etc.

All telecasts are exclusive to Fox Sports 1, formerly Speed Channel.
All telecasts are uploaded to the series website (IMSA.com) after their initial airing.

Johnny Kanavas has opportunities with various teams in both the ST and GS classes of the CTSCC. The selection of what class/team/car is dependent on the amount of sponsorship funding secured. Full & partial season sponsor packages are available.





Continental Tire Sports Car Challenge _ 2014

The 12-event lineup for 2014 will be an increase of two events from the 2013 season. The season will begin with the annual opening race at Daytona International Speedway on Jan. 24, running as a companion event to the 52nd Rolex 24 At Daytona set for Jan. 25-26. The Rolex 24 will be the first race for the new TUDOR United Sports Car Championship. The goal for Kanavas is to secure sponsorship for the full 2014 season with the immediate goal of being at the opening round in Daytona.

2014

Jan 24	Daytona International Speedway
Mar 14	Sebring International Raceway
May 3	Mazda Raceway Laguna Seca
May 24	Lime Rock Park
Jun 7	Kansas Speedway
Jun 28	Watkins Glen International
Jul 12	Canadian Tire Motorsport Park
Jul 25	Indianapolis Motor Speedway
Aug 9	Road America
Aug 23	Virginia International Raceway
Sep 20	Circuit of The Americas
Oct 3	Road Atlanta





2014 Partner Package _ details



2014 FULL SEASON

Main Sponsor for Driver Johnny Kanavas - IMSA Continental Tire Sports Car Challenge

- **Car Signage** _ various sections of the vehicle available for your logo / advertising
 - **Driver Branding** _ partner's logo on driver suit, helmet, shirts, jackets, websites, etc.
 - **Full Media Mentions** _ before, during, after event (print, web, radio, TV)
 - **Social Media Exposure** _ Facebook, Twitter, YouTube, Instagram, Web, etc.
 - **VIP services** _ race tickets, VIP hospitality treatment, series & team parties & special events
 - **Product/Services Branding** _ onsite/at-track product marketing: displays, brochures, stickers | co branding via team & driver websites & social media, press releases, hosted events
 - **Appearances & Special Events** _ Driver available for marketing events, appearances/speaking engagements, parties, corporate gatherings, track days, and more...
- ^ car & full-team available for selected events

Full Season Sponsor for ST-Class _ CTSCC
\$200,000 _ Full Season
\$15,000 _ Per Race

Full Season Sponsor for GS-Class _ CTSCC
\$320,000 _ Full Season
\$25,000 _ Per Race

For information on partnership packages, details, & pricing please contact _

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